

International contest: How can young people contribute actively to the protection and preservation of the World Heritage properties?

Here is our challenge to YOU, if you are under the age of 20:

Prepare a short **film** (maximum 10 minutes duration), or a **slide show of photos** (maximum 20 photos) on one of these two themes:

1. How can children and youth **engage themselves** in protecting and preserving World Heritage properties? What can you do to promote awareness and willingness to protect World Heritage sites?
2. How can young people **cooperate with others** in the local community in protecting and preserving World Heritage properties?

We encourage you to prepare **creative videos or photos** and send them to us! By doing this, you can share your **ideas** with people at other World Heritage sites. Perhaps you wish to deliver important and **powerful messages** to decision-makers? **Make us laugh**, if possible! Use **your imagination**, and find original ways of sharing your ideas. Perhaps you could **dramatize** your message? Could you use **music or dance** in your film/photos?

Deadline: 29th March 2012

Send your contribution to: haf@kd.dep.no

A jury will select the three best films/ photos. These will be shown at the conference in Røros, Norway, in May. The winners will be invited to Norway for attending the conference with all travel costs covered.

If containing music or dance, the winners **may be invited to** perform at stage during the conference.

Films and photos of high quality will also be published on conference website.

Background

Heritage is our legacy from the past, what we live with today, and what we pass on to future generations. Our cultural and natural heritage are both irreplaceable sources of life and inspiration.

What makes the concept of World Heritage exceptional is its universal application. World Heritage sites belong to all the peoples of the world, irrespective of the territory on which they are located.

The United Nations Educational, Scientific and Cultural Organization (UNESCO) seeks to encourage the identification, protection and preservation of cultural and natural heritage around the world considered to be of outstanding value to humanity. This is embodied in an

international treaty called the Convention concerning the Protection of the World Cultural and Natural Heritage, adopted by UNESCO in 1972.

The 40th Anniversary of the 1972 Convention will be celebrated all over the world in 2012. An international conference will be organized in Norway from 14-16 May 2012. The conference, titled “Living with World Heritage”, will discuss World Heritage and sustainable development and the role of local communities.

Read more about World Heritage:

<http://whc.unesco.org/en/about/>

Have a look at the official web site for the 40th Anniversary:

<http://whc.unesco.org/en/40years/>